

NATIONAL CORVETTE RESTORERS SOCIETY
Board of Directors Meeting
Warwick, Rhode Island
July 22, 2016

NCRS Board of Directors Meeting was called to order at 7:00 AM EDT

Present were:

Mike Ingham, Bill Baker, John Ballard, Bill Braun, Dave Ewan, John Kane, John Paul Nelson III, Paul Oslansky. Mark Tulley.
Dave Brigham, Joan Burnett, Carlton Colclough, Larry Colvin, Dana Forrester, Mark Lincoln, Marilyn Heitzman, Vinnie Peters, John Tidwell, John Waggoner

Twelve general members were present in the audience.

Mike Ingham called the meeting to order at 7 AM EDT.

All Board meeting participants introduced themselves to the audience.

Bill Baker moved, and Dave Ewan seconded, that the minutes from the March, 2016 Board Meeting be accepted.

Passed: 9 for, none against.

1. Reports to the Board

a. President's Report –Mike Ingham.

- i. Mike thanked the Board and other NCRS contributors for making his job easy.
- ii. He thanked Marilyn Heitzman, Paul Oslansky, and Vinnie Peters for stepping up and helping with the business conversion.

b. Vice President's Report – Dave Ewan.

- i. Dave stated he is proud to be on the NCRS Board.
- ii. This was his first experience being part of running a National Convention.
- iii. Dave stated the importance of addressing the rising average age of the NCRS membership.

c. Secretary's Report – Larry Colvin.

- i. 2016 Fall elections will be to elect Directors for Regions IV, V, and VI.

d. Membership– Marilyn Heitzman.

- i. Marilyn has been going through a steep learning curve.
- ii. Had to pick up a large backlog of tasks.
- iii. Convention reservations went well with very few glitches.
- iv. Sending out postcards for renewals rather than previous letters.

- v. Vinnie Peters observed that it looks like the Mortimers stopped working around January 1st of 2016.

e. NCRS Store – Paul Oslansky.

- i. Paul reviewed all the steps that had to be taken to convert the NCRS store and get it up and running.

f. Financial Report – John Tidwell.

- i. John noted that last year's National Convention lost about the same amount (\$25,000) as previous year's conventions.
- ii. The NCRS had to write off about \$40,000 in inventory losses due to the store conversion.
- iii. John praised everyone involved in collecting cash during the Convention.

g. Business Manager – Mark Lincoln.

- i. Mark extended his heartfelt thanks to Marilyn Heitzman, Paul Oslansky, and Vinnie Peters for stepping up to help with the business conversion.
- ii. Reported NCRS will be using American Outfitters for NCRS-logo clothing.

h. Judging Report – Dave Brigham.

- i. Dave reviewed the current Convention:
 - 1. 185 cars registered for 205 awards.
 - 2. 15 no-shows.
 - 3. The youth program was last-minute for everything.
 - a. A youth program coordinator should be assigned or the program should be terminated.
- ii. Dave has been working with Gary Chesnut and John Waggoner on the Concours Judging Program.
 - 1. Using a "crawl/walk/run" philosophy to develop processes.
 - 2. Proposed spending \$12,500 for software expenditures to develop the detailed tools over next 3 years.
 - 3. *Dave Ewan moved, and Paul Oslansky seconded, to authorize the expenditure of \$12,500 over 3 years for the Concours Judging Program.*
 - a. *Passed: 9 for, none against.*

iii. Team Leader Expense Reimbursement – Dave Brigham

- 1. Had a meeting with the team leaders to get their input.
- 2. Dave proposed a \$150 increase in expense reimbursement for Regionals and \$300 for National Conventions (bringing the total to \$600 for Regionals and \$1,200 for National Conventions).
- 3. Dave proposed a \$2,500 payment to team leaders for their role in producing new editions of judging manuals.
 - a. Currently, manual coordinators receive \$2,500 per new manual edition.

- b. When the manual coordinator and team leader are the same person the payment would be \$4,000 per new manual edition.
 - 4. Prices of airline tickets have risen and the current stipend does not cover costs.
 - 5. There was a discussion of perhaps increasing the fee Chapters pay to host Regional events in order to cover costs.
 - 6. Paul Oslansky will contact Delta Airlines to inquire about potential discounts for not-for-profit organization travel.
 - 7. Bill Baker expressed his concern about needing to understand the issue further.
 - 8. *Bill Braun moved, and Bill Baker seconded, to table the discussion until a future meeting or conference call, since the issue of team leader expense reimbursement needs to be understood further.*
 - a. *Passed: 9 for, none against.*
- i. **National Road Tour – Dave Ewan (For Scott and Kay Sinclair).**
 - i. Scott and Kay Sinclair have done another great job as Road Tour leaders.
 - ii. Two accidents were reported on the Road Tour.
 - iii. Scott and Kay have volunteered to perform their Road Tour leadership roles next year.
- j. **National Corvette Museum (NCM) Report – Dana Forrester.**
 - i. Wendell Strode suffered a heart attack while on vacation, but is already back to work.
 - ii. Dana reviewed the NCM report.
 - iii. Mark Lincoln asked if the NCM would have the staff to help with an NCRS National Convention.
 - 1. Dana answered that they have a couple of event staff members.
 - 2. The NCCC is conducting their national convention at the NCM Motor Sports Park.
 - 3. There is no NCRS Chapter near the NCM.
 - 4. Problem regarding holding an NCRS National Convention at the NCM is that no Chapter has stepped up to propose conducting one.
 - 5. Another problem is that there is a shortage of open flat ground around the museum.
- k. **Publications – Mike Ingham.**
 - i. The publishers of the Driveline were pleased that Vinnie Peters was taking over the editorship.
 - 1. Vinnie uses the same version of the software as the publisher and sizes the Driveline to standard paper size.
 - 2. As a result, new publishing contract will be less expensive.
- l. **Restorer and Driveline – Vinnie Peters.**

- i. Vinnie discussed the process for updating the Driveline printing process to make it standard with the Restorer and to simplify printing.
- ii. Worked with Carlton Colclough to reorganize the commercial ad process.
 - 1. Developing a smooth process with advertisers to contact them and upload and process ad copy.
- iii. *Mark Tulley moved, and Paul Oslansky seconded, to accept Vinnie's proposal for member ad billing.*
 - 1. *Mike Ingham suggested not requiring Board approval for billing rate changes.*
 - 2. *Mark Tulley withdrew his motion.*
- iv. Gary Chesnut suggested that there be an annual IT budget for working with publications.
 - 1. Mark Lincoln suggested that this budget be formally proposed and detailed in the future.
- v. Mark Tulley noted the many man-hours (greater than 400) that Vinnie has put into the Driveline conversion.
 - 1. He has heard many compliments on the new layout.

m. Public Relations/Marketing Report – Carlton Colclough.

- i. Carlton has spent lots of time straightening out the commercial ad process.
- ii. He has been working to get the NCRS name out there as a viable advertising channel.
- iii. There was a discussion of potential Hendrick sponsorship for the 2017 San Antonio National Convention.
 - 1. Hendrick has dealerships in the San Antonio area but they are not Chevrolet dealerships.

n. Website/IT – John Waggoner.

- i. John reviewed the website/IT report.
- ii. The new accounting process for income and expenses is much improved.
- iii. Marilyn Heitzman noted a need to correctly show surviving spouse information on reports.

o. NCRS Archive – Mike Ingham (For Bill Sangrey).

- i. Mike noted that there are two archives:
 - 1. AACA in Carlisle, PA
 - 2. National Corvette Museum.
- ii. Bill has been working with the National Corvette Museum archive facility to make sure they have the most current versions of the Technical Information Manual/Judging Guide documents.
- iii. There are long-term issues around digital archives.
 - 1. John Waggoner has set up an online-accessible system for digital storage.
- iv. Mark Lincoln noted that the Chevrolet drawing purchased by the NCRS Foundation will go to the GM Heritage Center for

photographing, then to the National Corvette Museum for display before being placed in the NCRS archive at AACA.

1. Paul Oslansky suggested that a plaque be created showing that the purchase of the drawing was made possible by Donald Majestic's donation to the NCRS.

Meeting recessed for break at 8:40 AM EDT.

Meeting reconvened at 8:50 AM EDT.

2. Activities

a. Events – Dave Ewan.

- i. Dave reviewed 2017 Regional and National Convention schedule.
- ii. Dave reviewed 2018 Regional and National Convention schedule.
- iii. Presentation by the Carolinas Chapter representative Bob Kinstrey for a Regional in 2018 and a National Convention in 2019 in Greenville, South Carolina.
 1. Would like to have all registration done online.
 - a. Problem raised that not all members use electronic devices.
 - b. It was suggested that a discount be offered for online registration.
 2. *Dave Ewan moved, and Mark Tulley seconded, to approve a 2018 Regional and a 2019 National Convention in Greenville, South Carolina, to be hosted by the Carolinas Chapter.*
 - a. *Bill Braun expressed a concern about limited information being presented.*
 - i. *Additional information was pointed out.*
 - ii. *It was noted that this is the only 2019 National Convention proposal received.*
 - b. *Passed: 9 for, none against.*

b. Region VII Director Report – Dave Ewan (Had to Depart the Meeting).

- i. All Chapters are doing well.
- ii. International Chapters are happy.
- iii. Possibility of holding a mini-Regional in Australia.

3. Old Business

a. Proposal for New Southern Arizona Chapter – Mike Ingham

- i. Mike believes they have done everything they need to do to achieve probationary Chapter status.
- ii. *Mike Ingham moved, and Bill Braun seconded, to accept the new Southern Arizona Chapter in a probationary status.*
 1. *Question was raised about a conflict between the new Southern Arizona Chapter name and the Arizona Chapter name.*
 - a. *It was decided that this was not a problem.*

2. *Mike pointed out that the Arizona Chapter is not being split, the Southern Arizona Chapter would be a new Chapter.*
3. *Passed: 7 for, none against, 1 abstained (Mike Ingham), 1 absent (Dave Ewan)*

b. Discussion of Issues With Color Judging Manuals – Bill Braun

- i. Question of how much to charge.
 1. Mark Lincoln asked to see a matrix for color and black-and-white production costs before setting pricing.
- ii. Need to confirm whether to pull TSB's out of judging manuals and publish separately.
 1. TSB's do not get updated like other judging manual content.
- iii. Discussion of how to convert color pictures to black-and-white for printing in the black-and-white manuals.
 1. Photo details get lost in gray tones.
- iv. Discussion of whether it is even necessary to still offer black-and-white manuals.
 1. Depending on quantities, costs are not that different.
- v. Test will be the 1970-1972 manuals which will be produced in both color and black-and-white.
 1. Will see what sells.

4. New Business

a. Plan and Timing To Develop Job Descriptions and Post Job Openings – All

- i. Discussion of tasks and committee formed to accomplish hiring for permanent positions.
 1. Membership Manager
 2. Store Manager
 3. Driveline Editor.

b. National Convention Host Chapter Stipend – Dave Ewan

- i. Practice has been to pay host Chapter \$3,000 if National Convention was profitable.
- ii. Proposal to pay host Chapter \$3,000 regardless of profitability.
- iii. *Mark Tulley moved, and Bill Braun seconded, to pay a \$3,000 stipend to Chapters putting on a National Convention regardless of event profit performance.*
 1. *Passed: 8 for, none against, 1 absent (Dave Ewan).*

c. Free Driveline Ads for Members – Mike Ingham

- i. Some members have complained that entering free ads for members requires a computer and computer literacy, which some do not have.
 1. Vinnie currently assists members who can at least enter their text into an email and send it to him.
- ii. Consensus that no change is required to the free ads for members program.

d. NCRS Award Guidelines – Mark Tulley

- i. Proposal to add a statement to award descriptions noting that the award can only be received once by a given member.
 - 1. Question regarding whether some awards actually should be allowed to be awarded more than once to the same member.
 - 2. Issue was tabled to be discussed at the next Board meeting, probably in Frisco, Texas.
 - e. **Discussion To Reward the Assistance of David and Tracey King at the NCRS Merchandise Sales Desk – Paul Oslansky.**
 - i. Consensus that a Board motion is not required to accomplish this.
- 5. **Director Reports**
 - a. **Region I – Mark Tulley**
 - i. Chapters are doing well.
 - ii. Some turnover in the Northeast Chapter.
 - 1. They have a new Board.
 - 2. Mark will work on a potential Regional.
 - b. **Region II – Paul Oslansky**
 - i. Region is in good shape.
 - ii. Working with the Ontario Chapter on coordinating shipping of manuals and ribbons into Canada.
 - 1. General challenge is high costs for international shipping.
 - c. **Region III – John Kane.**
 - i. Chapters are in good shape.
 - 1. All are happy.
 - 2. None are in trouble.
 - d. **Region IV – John Ballard.**
 - i. Mike Sams is in rehab after extensive surgery.
 - 1. Has slowed down Chapter activities.
 - ii. John has received inquiries about a possible Tennessee Chapter.
 - iii. Florida Chapter has one year left on their Regional site contract.
 - 1. Concerns were raised by the Board over issues with their current Regional site.
 - e. **Region V – Bill Braun.**
 - i. All Chapters are doing well.
 - ii. In the Indiana Chapter, Ken Sleeper's passing leaves the roles of Chapter Chairman and Judging Chairman open.
 - f. **Region VI – Bill Baker.**
 - i. Four Chapters are doing well.
 - g. **Region VII – Dave Ewan.**
 - i. Report presented in previous minutes section.
 - h. **Region VIII – John Paul Nelson III.**
 - i. British Columbia Chapter still short of members, but is doing better.
 - i. **Region IX – Mike Ingham.**
 - i. All four Chapters earned Top Flight status.
 - ii. Chapters are trying to coordinate activity schedules to avoid scheduling events against each other.
 - 1. Will allow more inter-Chapter support.

j. Region X – Dave Ewan.

- i. Report presented in previous minutes section.

John Kane moved, and Bill Baker seconded, to adjourn the meeting.

Passed: 8 for, none against, 1 absent.

The meeting adjourned at 10:25 AM EDT.

Date of the next Board meeting: Thursday March 23rd, 2017 in Indianapolis, Indiana.

Respectfully submitted,

Larry Colvin
NCRS Secretary